

Hermela Abraham Assefa

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EDUCATION

Franklin & Marshall College (F&M), Lancaster, PA *Anticipated Graduation:* May 2022
Bachelor of Arts Candidate: Public Health Major (Sociology Concentration) *GPA:* 3.74
Areas of Interest: Maternal and Child Health, Global Health, Community Health, Health Promotion
Certifications: Mental Health First-Aid (August 2020) and Certified Peer Educator (October 2020)
Distinctions: Honors List, William H. Gray Scholar, Mehlman Scholar, Marshall Fellowship Recipient

RELEVANT EXPERIENCE

Diversifying Doulas Initiative (DDI), *Doula Trainee*, Lancaster, PA November 2020 – Present

- Participate in a community-based doula program by collaborating with 10 cohort members and 2 childbirth educators to address the maternal mortality crisis among Black and Latinx women
- Develop skills needed to provide quality childbirth education and individualized support to future clients
- Complete Birth Doula certification with DONA by completing 50+ hours of online education, in-person training, business development, and other required documentation

F&M Office of Student Wellness Education, *Peer Health Educator*, Lancaster, PA October 2020 – Present

- Execute monthly programming that educates students about prominent health and wellness topics (COVID-19 safety, sexual violence prevention, mental health, alcohol and drug safety)
- Research evidence-based health practices and design accessible health communication for social media
- Collaborated with 4 peer health educators during Fall 2020 to plan and host a 2-hour wellness event for 30+ students (mindfulness practices, art/crafts, and outdoor fitness)

Habesha Health, *Community Leader/Public Health Communications Intern*, Remote June 2020 – Present

- Administer planning and execution of monthly health education webinars that address health disparities within Ethiopian and Eritrean communities in the United States
- Direct volunteer team to expand outreach and improve response rate for the community health needs survey
- Contributed 96+ hours to launch and develop virtual health platform (website design/management, video editing, and social media marketing) during a 3-month internship (September 2020 – December 2020)

F&M Bonchek College House, *Resident Advisor*, Lancaster, PA August 2019 – May 2020

- Fostered personal exploration and development among 20 first-year residents through programming focused on diversity and inclusion, mental health, academic success, and professional development
- Enforced campus policy, mediated conflicts, and completed 40+ hours of hall monitoring to ensure safety
- Participated in 50+ hours of development training (crisis management, conflict resolution, community building) and facilitated a 4-day new student orientation program

LEADERSHIP EXPERIENCE

STEM Impressionists (SIP), *Executive Council Member*, Fairfax, VA April 2020 – Present

- Engage in hands-on participatory activities that develop STEM, leadership, and entrepreneurial skills
- Designed and facilitated an interactive 2-hour college application workshop for 5 high school seniors
- Analyzed individual and team leadership strengths using results from Clifton Strengths Assessment to facilitate two 2-day leadership seminars for 9 SIP members

F&M African Caribbean Association, *Co-President* May 2020 – January 2020

- Delegated responsibilities among 8 executive board members and oversaw complete operation of club programming with a \$2,500 budget (cultural celebrations, career development, and advocacy events)
- Promoted cultural awareness and advocated for pertinent issues relating to diversity, equity, and inclusion by serving as an Agency Head for the Diplomatic Congress (Student Government)
- Revitalized digital marketing by redesigning website and creating Facebook and YouTube pages
- Previously served as Social Media Representative and Events Coordinator (2018-2020)